

Evaluator's Name: \_\_\_\_\_

<b>Presenter's Name</b>		<b>Business Name</b>	
<b>VISUAL REPRESENTATION</b>	<b>SCORE (1 - 5)</b>	<b>NOTES</b>	
Booth Design			
Business Card/Print AD			
<b>CONTENT</b>		<b>NOTES</b>	
<b>1. Place</b> <ul style="list-style-type: none"> <li>• <i>Where is it?</i></li> <li>• <i>Who is the competition?</i></li> </ul> <b>2. Product/Service</b> <ul style="list-style-type: none"> <li>• <i>What is it?</i></li> <li>• <i>How much is it?</i></li> </ul> <b>3. Promotion</b> <ul style="list-style-type: none"> <li>• <i>What types?</i></li> </ul> <b>4. Financing</b> <ul style="list-style-type: none"> <li>• <i>Did they discuss \$?</i></li> <li>• <i>Financing or Projected Sales?</i></li> </ul>			
<b>SPEAKING EVALUATION</b>			<b>SCORE (1 - 5)</b>
Was the presentation clear and organized? (intro, body, conclusion)			
Did the presenter have good eye contact? Did the presenter use hand gestures?			
Was the audience identified properly?			
Did the presenter clearly make their case that this would be a sound investment?			
Overall Evaluation of Presentation?			
<b>Would you invest in this business idea?</b>			<b>YES or NO</b>

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